



# Board of Storey County Commissioners Agenda Action Report

Meeting date: 8/1/2023 10:00 AM -  
BOCC Meeting

Estimate of Time Required: 30 min.

Agenda Item Type: Discussion/Possible Action

- **Title:** Consideration and possible approval of letter to the Governor’s Office of Economic Development supporting the continuation of the Economic Development Authority of Western Nevada (EDAWN) being one of the county’s two official Economic Development Authorities.
- **Recommended motion:** I (commissioner) motion to approve and sign the enclosed letter to the Governor’s Office of Economic Development supporting the continuation of the Economic Development Authority of Western Nevada (EDAWN) being one of the county’s two official Economic Development Authorities.

• **Prepared by:** Austin Osborne

**Department:**                      **Contact Number:** 775.847.0968

• **Staff Summary:** Storey County is currently provided prospective company leads, new company siting and due diligence services, workforce development, and other economic development services through its two Nevada Regional Development Authorities, Northern Nevada Development Authority and Economic Development Authority of Western Nevada. Both RDAs have official jurisdiction for such services throughout Storey County.

• **Supporting Materials:** See attached

• **Fiscal Impact:**

• **Legal review required:** False

• **Reviewed by:**

\_\_\_\_\_ Department Head

**Department Name:**

\_\_\_\_\_ County Manager

**Other Agency Review:** \_\_\_\_\_

• **Board Action:**

<input type="checkbox"/> Approved	<input type="checkbox"/> Approved with Modification
<input type="checkbox"/> Denied	<input type="checkbox"/> Continued



## STOREY COUNTY COMMISSIONERS' OFFICE

Storey County Courthouse  
26 South "B" Street  
P.O. Box 176 Virginia City, Nevada 89440  
Phone: 775.847.0968 - Fax: 775.847.0949  
[commissioners@storeycounty.org](mailto:commissioners@storeycounty.org)

*Jay Carmona, Chair*  
*Clay Mitchell, Vice-Chair*  
*Lance Gilman, Commissioner*

June 22, 2023

Mr. Tom Burns  
Executive Director  
Nevada Governor's Office of Economic Development  
808 W. Nye Lane  
Carson City, Nevada 89703

Re: RDA Support from Storey County – EDAWN

Mr. Burns and GOED Board of Directors:

Storey County has supported the Economic Development Authority of Western Nevada (EDAWN) being one of the county's two Regional Development Authorities (RDAs). The Northern Nevada Development Authority (NNDA) also serves as an RDA in the county.

We have worked in partnership with EDAWN to expand careers and improve the quality of life for northern Nevada families by recruiting and supporting companies, and otherwise diversifying the region's economy.

Continued support of EDAWN as one of Storey County's RDAs is subject to approval of the Board of Storey County Commissioners at its August 1, 2023, meeting. We invited EDAWN to this board meeting to discuss our potential continued partnership, as well as economic development, housing, transportation, and other regional projects that may be fulfilled through cooperative engagement.

Until action by the Storey County Commission is taken, please accept this letter recognizing that the current relationship between Storey County and EDAWN is in good standing. We appreciated working with Mr. Kazmierski and wish him well in his retirement. We also look forward to working with incoming President and CEO Taylor Adams and our continued strong relationship with the EDAWN team.

Our office will promptly furnish GOED a letter representing the board's August 1, 2023, decision on this matter. Please do not hesitate to reach me in the meantime.

Sincerely,

A handwritten signature in black ink, appearing to read "Austin Osborne".

Austin Osborne  
Storey County Manager

Cc.: Storey County Commissioners  
EDAWN President and CEO Mike Kazmierski  
EDAWN Incoming President and CEO Taylor Adams

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*Jay Carmona, Chair*  
*Clay Mitchell, Vice-Chair*  
*Lance Gilman, Commissioner*

*Austin Osborne, County Manager*

July 18, 2023

Mr. Tom Burns  
Executive Director  
Nevada Governor's Office of Economic Development  
808 W. Nye Lane  
Carson City, Nevada 89703

RE: Storey County RDA Support for Economic Development Authority of Western Nevada

Dear Mr. Burns:

Please let this letter confirm that the Board of Storey County Commissioners on July 18, 2023, took action to recognize the relationship between Storey County and the Economic Development Authority of Western Nevada (EDAWN) as one of the two Regional Development Authorities of Storey County. The Northern Nevada Development Authority (NNDA) also serves as one of the county's RDAs.

We have worked in partnership with EDAWN to expand careers and improve the quality of life for northern Nevada families by recruiting and supporting companies, and otherwise diversifying the region's economy.

We appreciated working with Mr. Kazmierski and wish him well in his retirement. We look forward to working with the organization's new President and CEO Taylor Adams and continuing our strong relationship with the EDAWN team.

Thank you for recognizing our continued partnership with EDAWN in economic development.

Respectfully,

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Jay Carmona  
Commission Chair

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Clay Mitchell  
Commission Vice-Chair

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Lance Gilman  
Commissioner

C.c.: Honorable Governor Lombardo  
EDAWN President and CEO Taylor Adams



**Reno**

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**Sparks**

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**Tahoe**

**Economic Development Authority**

of Western Nevada



# **Storey County Update**

**Mike Kazmierski, President and CEO**

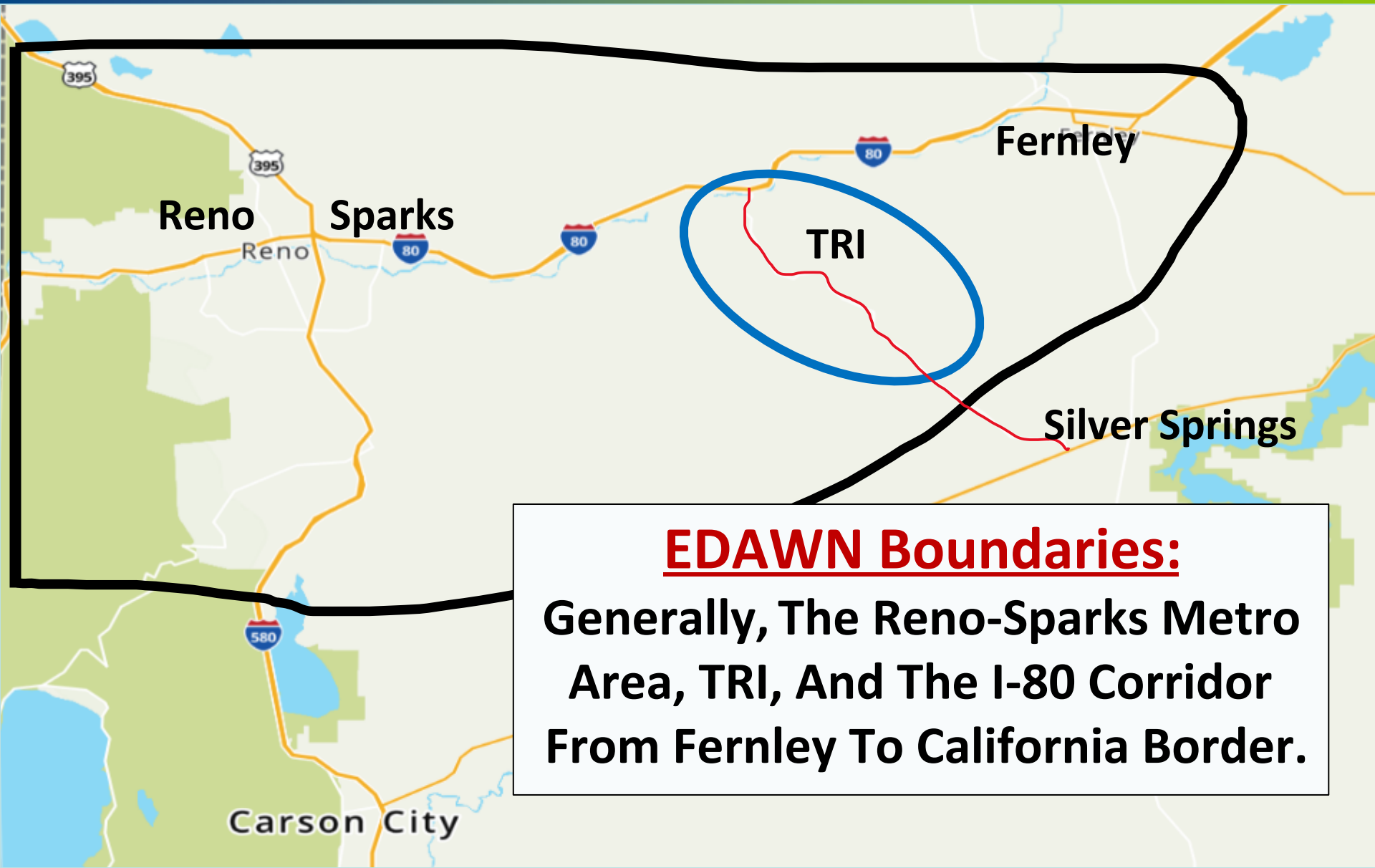
*August 1, 2023*

# What Is EDAWN ?

## Economic Development Authority Of Western Nevada

- **Non-Profit** That Leads Economic Development Efforts Of The Region
- Mission To Attract / Retain & Grow **Quality Jobs**
- **One Of Seven** - State Development Authorities
- A **Community Board** With Members From: Government, Business, Education & Partners
- **Area Of Responsibility** - Metro Area to Fernley

# EDAWN's Area Of Responsibility



## EDAWN Boundaries:

Generally, The Reno-Sparks Metro Area, TRI, And The I-80 Corridor From Fernley To California Border.



# National Recognition

- **Milken Institute** May 2023  
**Reno # 2 For Wage Growth** And  
**#16 Best-Performing Cities.**
- **Liviability** Apr 2023  
**Top 25 Best Places to Live Out West**
- **SmartAsset** Dec 2022  
**Reno – Sparks Top 25 Largest Gen Z Workforce**
- **US News & World Report** Nov 2022  
**Reno # 9 Best Places to Live For Quality of Life**
- **Niche** June 2022  
**Reno #21 Best Cities for Outdoor Activities**



# More National Recognition

- Living Cozy November 2021  
Reno – Sparks Ranked #6 best place for Gen Z looking to “fly the nest”
- Business Facilities August 2021  
Reno-Sparks Top 10 Cities For Millennials.
- Business Insider July 2021  
Reno Is #8 Best Cities To Start A Business Or To Move To
- Advisor Smith Solutions June 2021  
Reno Is #3 In Top Cities Where Manufacturing Is Thriving



# EDAWN

# FOCUS

**Workforce  
Development**

**Entrepreneurial  
Development**

**Diversified  
And  
Resilient  
Economy**

**Quality Job  
Attraction**

**Quality Job  
Retention**

**Community  
Development**

# 2023 **Attraction** Priorities

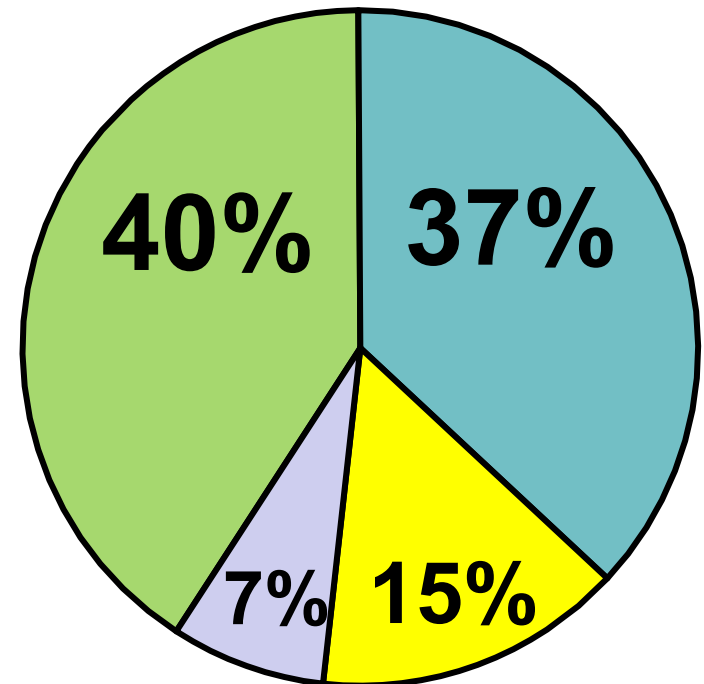
- **California – Near Term Opportunity**
- **Corporate Headquarters**
- **Technology, Biotech, Fintech, Cleantech, And Advanced Manufacturing**
- **Higher Paying Jobs, > \$40 / Hour**



# How Did We Do In 2022?

- **27 New Companies**
- **New Jobs – 2,263**
- **Average Wage - \$68,000**
- **Corporate HQ's - 12**
- **Co's From CA - 12**
- **Companies In Tech - 11**

- Technology
- Manufacturing
- Dis / Log / E-Com
- Other



# Manufacturing Employment Growth

**Nevada Ranks #1**

**Reno Is #2 Top Mid-Sized Cities Where Manufacturing Is Thriving (Construction Coverage) June 2021**



# Technology **Growth** 2010- 2023

## New

- Tesla
- Apple
- Bombora
- Alchemy
- Figure
- Google
- Redwood Materials
- Clear Capital
- Switch



# TESLA \$3.6B Expansion





# 2020- 23 **Storey County** Projects

<b>Industry</b>	<b>Company</b>	<b>Jobs</b>	<b>From</b>
<b>Manufact - Tech</b>	<b>Nanotech Energy</b>	<b>900</b>	<b>CA</b>
<b>Manufacturing</b>	<b>ThyssenKrupp</b>	<b>69</b>	<b>IL</b>
<b>Manufacturing</b>	<b>Redwood Materials</b>	<b>701</b>	<b>NV</b>
<b>Manufacturing</b>	<b>Sparks, NV LLC</b>	<b>40</b>	<b>NV</b>
<b>Manufacturing</b>	<b>Stericycle</b>	<b>51</b>	<b>IL</b>
<b>E-Commerce</b>	<b>TLS Supply Chain Solutions</b>	<b>50</b>	<b>INTL</b>
<b>Logistics/Dist</b>	<b>Superior Essex</b>	<b>50</b>	<b>CA</b>
<b>Logistics/Dist</b>	<b>PIP USA</b>	<b>50</b>	<b>CA</b>
<b>Manufacturing</b>	<b>Tesla</b>	<b>3,000</b>	<b>CA</b>
<b>Logistics/Dist</b>	<b>OMNI Cable</b>	<b>50</b>	<b>PA</b>

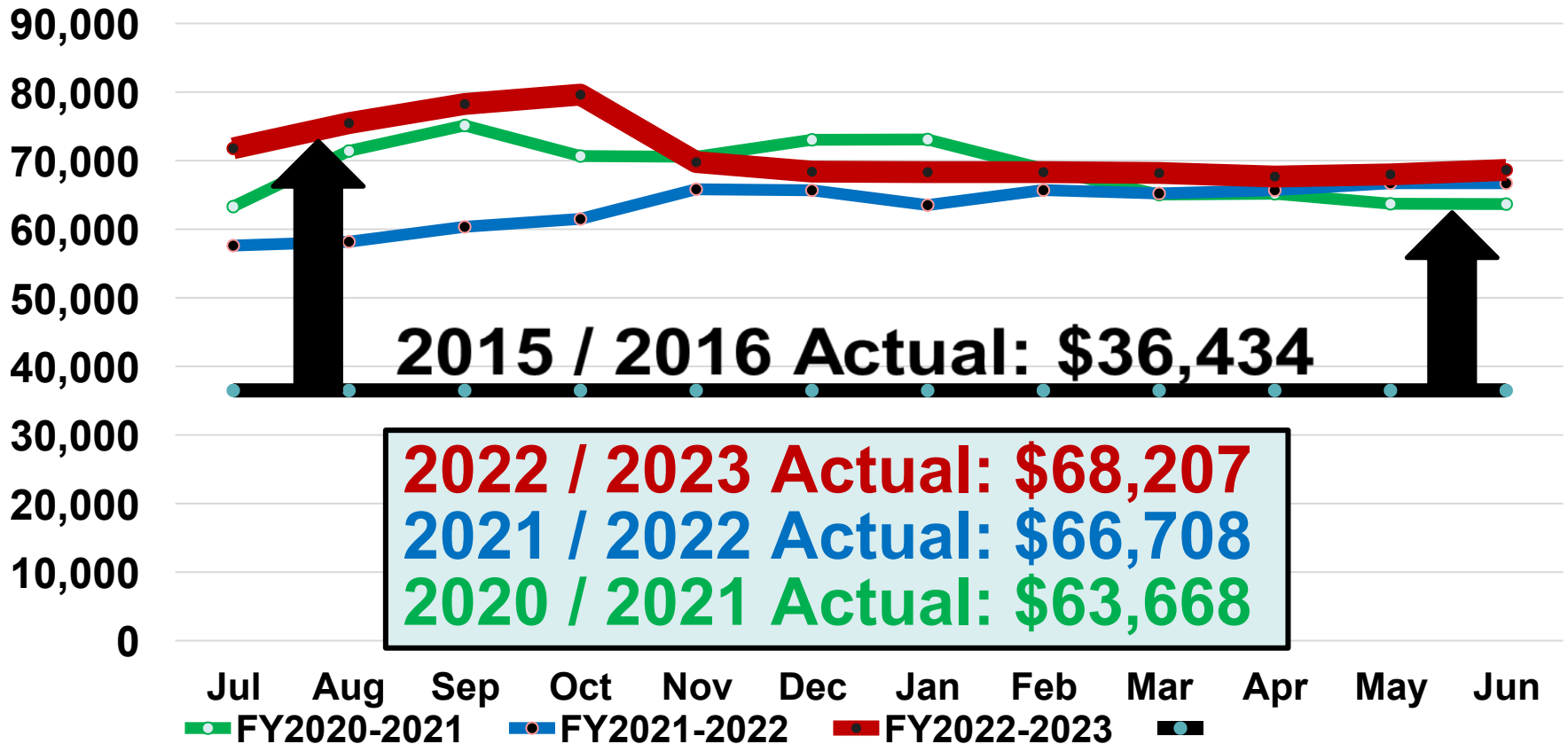
# Hot Prospects For **Storey County**

Industry	Jobs	HQ	Closing Dates	Relocation State
Materials Handler / Lithium Plastics	1,000		Q1 2024	CA
Data Center	50		Q4	CA
Modular Homes Manufacturer	150		Q4	CA
<b>Total</b>	<b>1,200</b>			

**Total EDAWN Projects That Landed in Story County Since Jan 2012 = 45!**

# Average Wage FY 2023

2023 Goal: \$65,000      YTD Actual: \$67,682



# Our Services - BREWD Team

## Help Existing Companies Succeed

**Support New  
& Existing  
Primary  
Companies**

**Facilitate  
Business to  
Business  
Connections**

**Connect with  
Education  
Providers &  
Programs**

**Provide  
Workforce  
Connection  
&  
Assistance**

**Support  
Business  
Expansions**

**Remove  
Roadblocks**

**Tackle &  
Resolve  
Issues**

**Provide  
Connection  
to  
Community  
Resources**

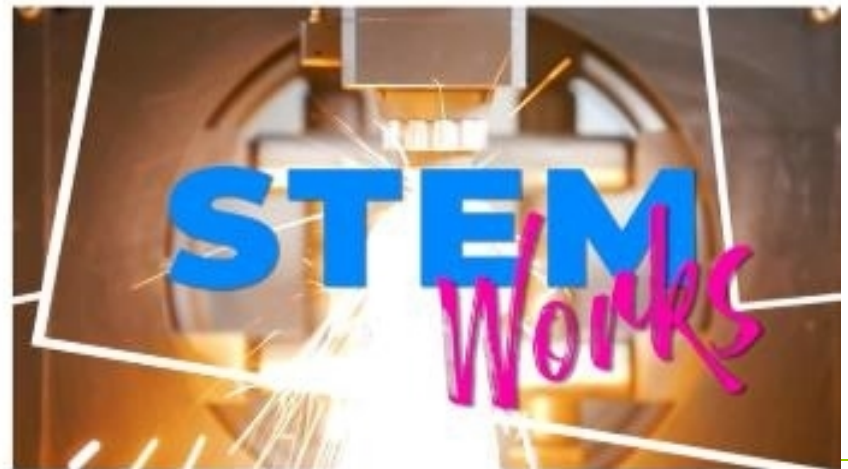
# Retention-Expansion-Workforce

- **Assist Primary Companies**
- **Drive Expansions**
- **Connect To Valuable Resources**
- **Remove Roadblocks**
- **Connect Businesses With Each Other**
- **Help New Companies Get Established**
- **Implement Comprehensive Workforce Development Plan**



# Developing Skills Of The Future

- WCSD **CTE** Simulated Workplace **Partnerships**
- Girls On The Run & First Nevada – **Robotics Camp**
- TMCC **Career Immersion Pilot Program**
- **PBS** “STEM Works” Videos
- Industry Focused Career Counseling



# Startup Growth In 2022

- **42 NEW** Startups Formed
- **370 NEW** Startup Jobs
- **Average Wage: ~ \$90k**
- **17 Startup Relocations, Including:**



# Venture Investments In 2022

**\$651M** Raised By Local Startups:

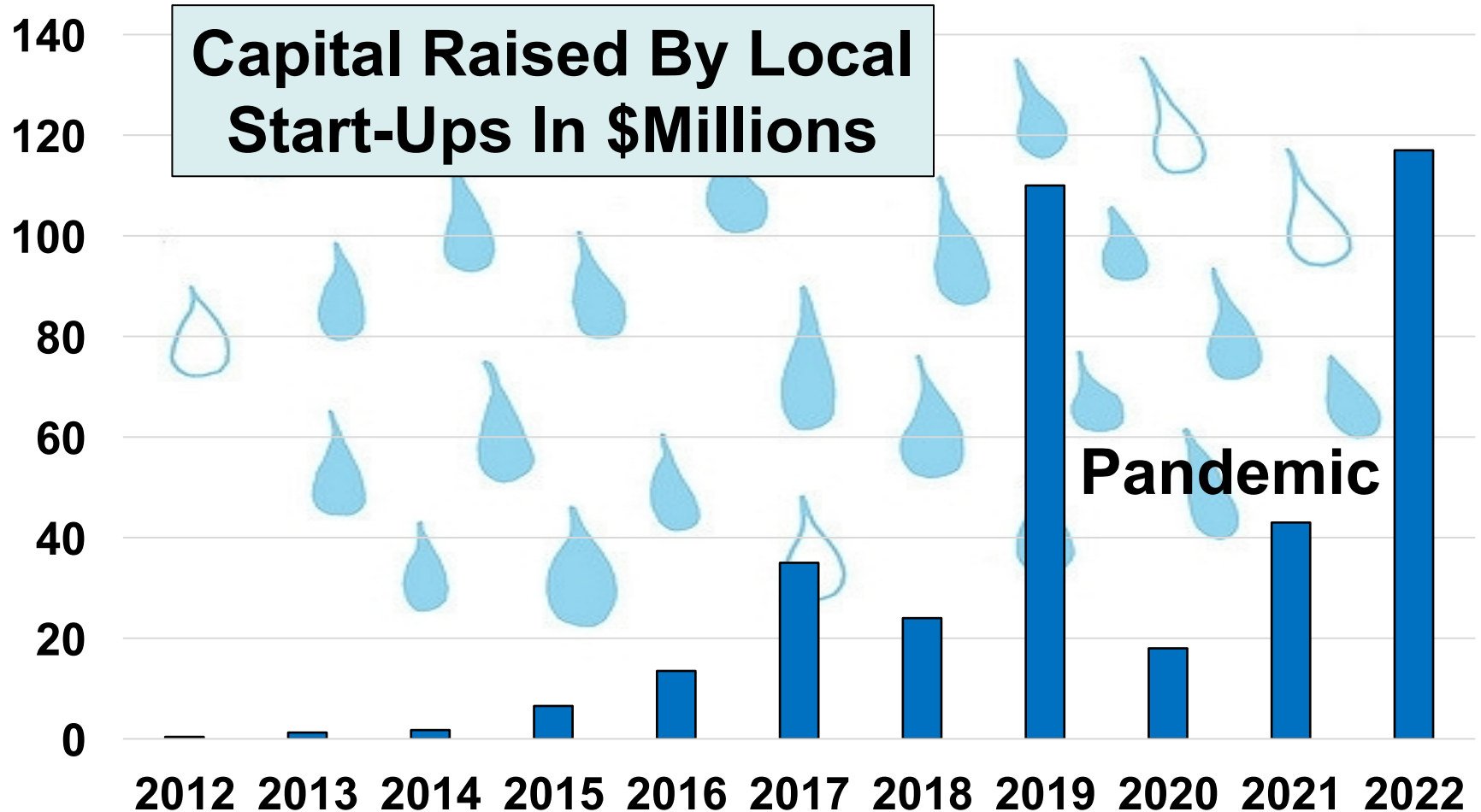
- **26 Companies** Funded
- Angel, Pre-Seed, Seed = \$32.1M
- Series A, B, Venture = \$458.8M

- Dragonfly Energy (\$150M)
- Unstoppable Domains (\$65M)
- Ohmium (\$45M)





# Entrepreneurial Success - Capital



# Start-up Does Not Mean Small !

## Cleantech:

**LEDGER**<sup>87/60</sup>



## BatteryTech:

**REDWOOD**  
MATERIALS

**NE** Nanotech  
Energy



## Fintech:

**Azibo**

**Kikoff**



Ridgeline

**FIGURE**

## Other Tech:

**okCapsule**<sup>®</sup>

**Talage**<sup>®</sup>



**Algorithmic  
Intuition**

# Community Development Initiatives

- Funding For **School Infrastructure – WC-1**
- EPIC Report And Update
- **Downtowns** Revitalization & Start-Up Row
- **Arts and Culture** – Art Map; Business & Arts
- **Regional Trails Coordinated Planning**
- Traffic Issues On I-80 (Transit & Capacity)
- **Transitional Housing** Dorms on Sage Street
- Regional Land's Bill & **Lands Study**
- **Nevada Cares Campus - Homelessness**

# Concerns and **Community Challenges**

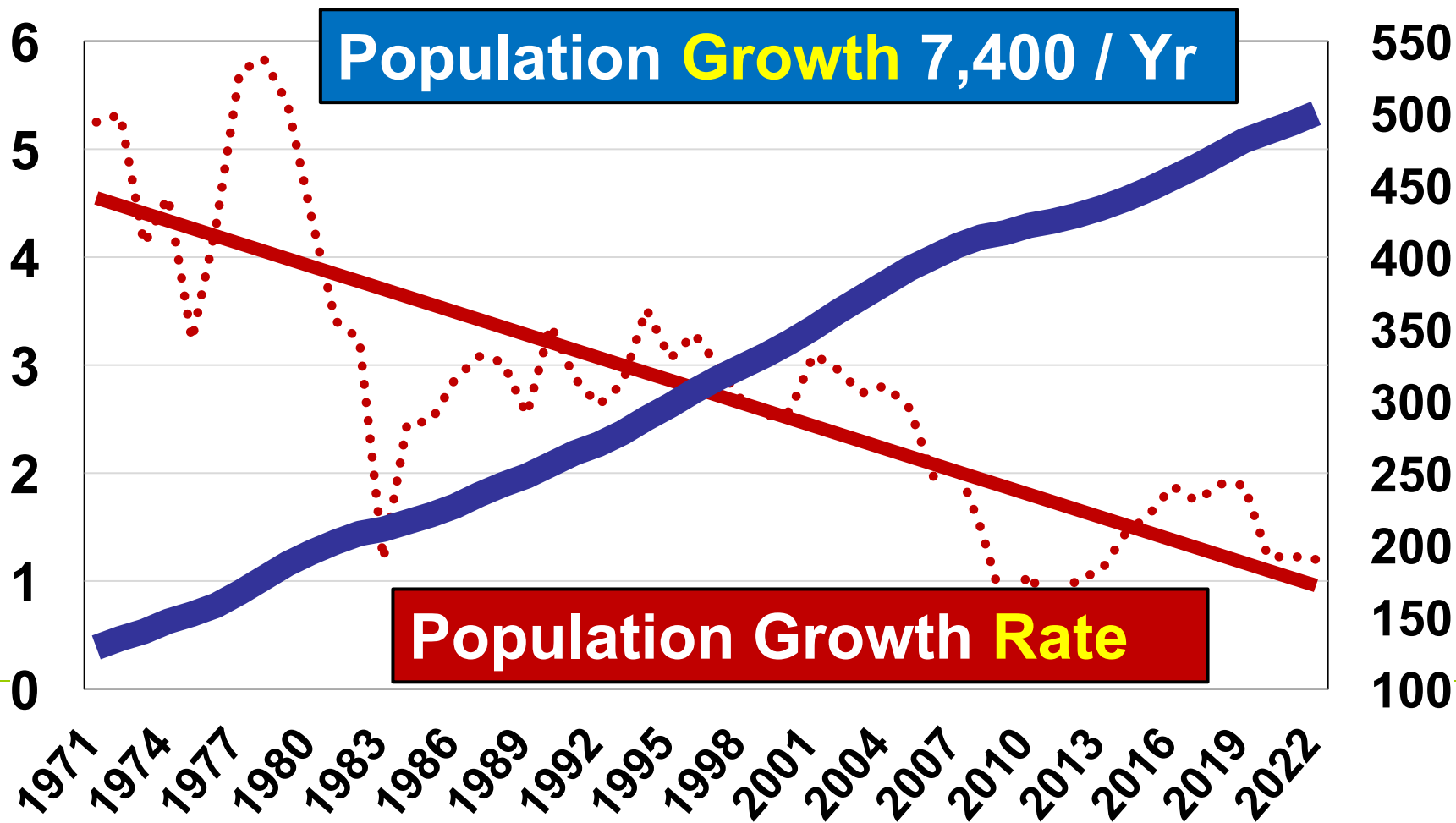


1. Workforce Availability
2. Funding For Education
3. Affordable - Workforce Housing
4. Homelessness



# We Are Growing **Slower Than Ever!**

**Slowing Growth Rate From 5% to 1%**



# Greatest Challenge **Affordable** Housing

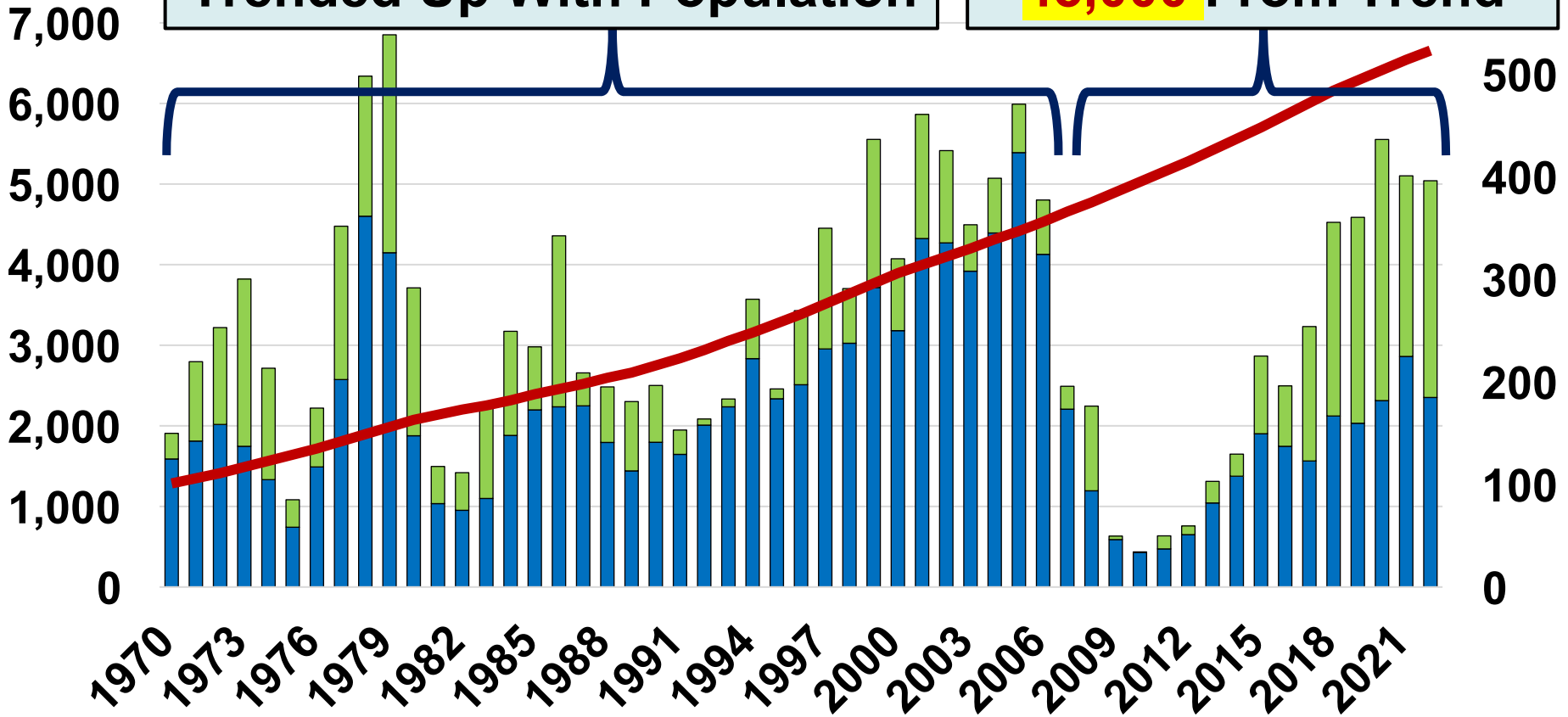
- **Fewer** Housing Units Than We Need
- Not Just Here – But **A National Problem**
- Housing **Shortage Impacts:**
  - Drives Up Prices
  - Forces Low Income Citizens Out
  - Increases Sprawl And Traffic
  - Increases Homelessness
  - Less Attractive



# New Housing Vs Population

For 35 Years New Housing Trended Up With Population

Past 15 Years **Short 45,000** From Trend



■ New-Single   
 ■ New Multi   
 — Population MSA

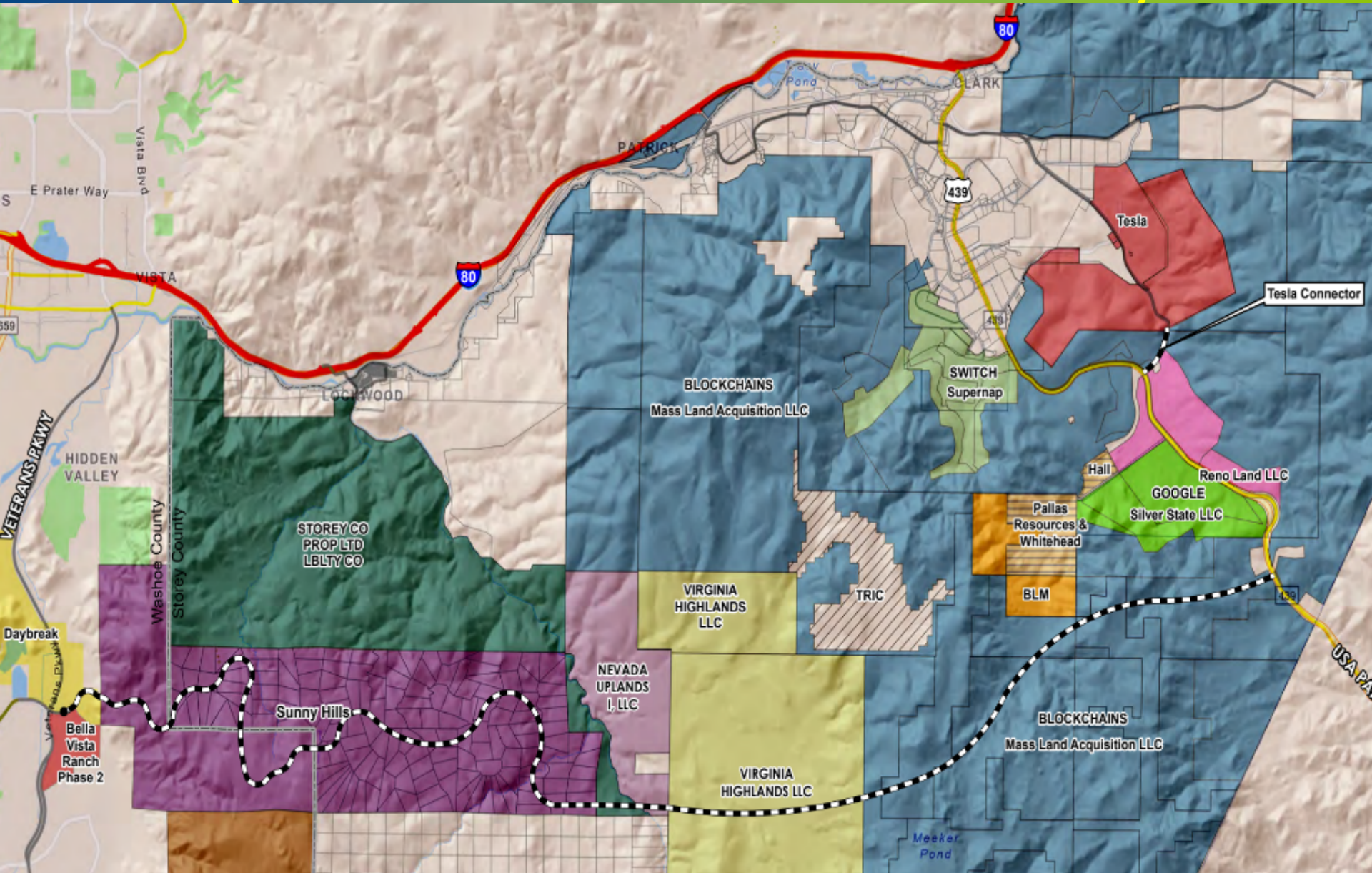
# So We're Running Out Of Land, **Now What?**

- **Truckee Meadows Lands Bill** Opens Up BLM Land NE Of Sparks For Sale And Local Use
- 85% Of The State **Federally Owned** Land
- The **10% Generated From Land Sales Goes To:**
  - Conservation Initiatives
  - Hazardous Fuels Reduction Wildfire Prevention
  - Acquisition Of Environmentally Sensitive Land
  - **Parks, Trails, And Natural Areas**

**Provides Land For Housing**



# Possible Southern Connector (Exact Route To Be Determined)



# Regional Public / Private Partners

City of Reno	UNR	State Offices
City of Sparks	TMCC / WNC	Nevada JobConnect
City of Fernley	DRI	NVIE
Washoe County	RSCVA	Reno-Tahoe Airport Authority
Storey County	<b>The Chamber</b>	NV Energy
Washoe County School District	Nevada Museum of Art	Downtown Reno Partnership
GOED	RTC	Investors
DETR	NCET	<b>Many Others !</b>

# Questions?

